



# **Intrepid Eye Society Engagement Prospectus**

*as of 9/2/2025*

# ABOUT THE INTREPID EYE SOCIETY

Founded in 2015, the Intrepid Eye Society is a diverse group of emerging thought leaders in optometry dedicated to promoting excellence and growth within our profession. Our mission is to advance optometry through innovative thought-sharing on topics related to future medical therapeutics, diagnostics, practice development, research and development, and collaborative care.

## Our Initiatives

IES hosts a variety of educational events, including webinars, roundtables, interviews, panels, and workshops, designed to foster professional development and knowledge exchange among eye care professionals. Notably, IES offers advisory boards, an annual Innovation Summit Conference, and several New Technology Summits that provide attendees the opportunity to earn credits while engaging with the latest advancements in eye care and partnering with industry at the highest level.

## Engagement Opportunities

We are actively seeking corporate partners to support our initiatives and help us continue to provide valuable resources to the optometric community. Engagements available throughout the year are found on pages 4 - 5; Innovation Summit engagements are found on pages 7 - 10. Engagement opportunities include:

- **Focus Groups (Advisory Boards):** Providing expert guidance and advice to the management team, including recommendations on strategic planning, risk management, product development, market analysis, and expansion. These boards are comprised of well-respected, experienced healthcare professionals who facilitate collaboration and knowledge exchange.
- **Brand Visibility:** Gain exposure through event signage, promotional materials, and our digital platforms.
- **Networking:** Connect with a community of passionate eye care professionals and thought leaders.
- **Thought Leadership:** Position your organization at the forefront of optometric innovation by participating in our events and discussions.

## Email and Social Media Opportunities (Page 6)

Promotion does not have to end at the conclusion of an event. We are offering social media and email campaign opportunities to help support you and the optometric profession beyond in-person events.

Your support will directly contribute to the advancement of optometry and the professional growth of its practitioners.

## Next Steps

We would welcome the opportunity to discuss how a partnership with IES can benefit your organization and the broader optometric community. Please feel free to contact us at your convenience to explore engagement opportunities further.

Thank you for considering this opportunity to collaborate with the Intrepid Eye Society. Together, we can make a meaningful impact on the future of eye care.

Warm regards,

**Bo Keeney and Sarah Keeney**

Executive Officers

Intrepid Eye Society

[intrepideyesocietyleaders@gmail.com](mailto:intrepideyesocietyleaders@gmail.com)

804-643-0312

# Leadership

## OFFICERS

### President

Jacob Lang, OD, FAAO  
*Stillwater, MN*

### Vice President

Mark Schaeffer, OD, FAAO  
*Birmingham, Alabama*

### Secretary

Jaclyn Garlich, OD, FAAO  
*Boston, MA*

### Treasurer

Melissa Barnett, OD, FAAO  
*Davis, CA*

### Vice Treasurer

Bitu Asghari, OD, FAAO  
*Needham Heights, MA*

### Immediate Past President

Selina McGee OD, FAAO, Dipl ABO  
*Edmond, OK*

## BOARD MEMBERS

### Membership

Jade Coats, OD, FAAO  
*Bentonville, AR*

Jacqueline Theis, OD, FAAO  
*Richmond, VA*

### Communications & Brand

Micaela Crowley, OD  
*Lexington, MA*

Cecelia Koetting, O.D., FAAO, DipABO  
*Denver, CO*

### Industry

Mitch Ibach, OD, FAAO  
*Sioux Falls, SD*

Jesslin Quint, OD, MBA, FAAO  
*Augusta, ME*

### Continuing Education

**Spring:** Chris Kruthoff, OD, FAAO  
*Minneapolis, MN*

**Fall:** Carolyn Majcher, OD, FAAO  
*Tahlequah, OK*

### Culture Ambassador

Selina McGee OD, FAAO, Dipl ABO  
*Edmond, OK*



PO Box 29069 | Henrico, Virginia, 23242-0069 | 804-643-0312  
intrepideyesocietyleaders@gmail.com | www.intrepideyesociety.com

# Engagement Programs

*All engagements include: company logo on the IES website and engagement announcement communication sent to IES membership.*

## **Educating the Educators**

- 1 hour to 2 hours virtual meeting with up to five Intrepid members of your choosing from a list of 10 IES members you request
- Company develops program for IES members
- Includes KOL honorarium, virtual meeting management/logistics, transcript and executive summary provided by Fathom
- Pre-meeting materials provided by company, IES will distribute/collect required materials prior to event

### **Commitment:**

- 30 Minute: \$4,000
- 1 Hour: \$7,500
- 1.5 Hours: \$10,000
- 2 Hours: \$12,500

## **Intrepid Intel**

- Two one-on-one 30-minute virtual engagements with Intrepid members of your choosing
- Transcripts and executive summary provided by Fathom

\*IES to set up meetings and coordination

**Commitment:** \$5,000

## **IES Board of Directors Presentation**

- 20-minute virtual engagements with the IES Board of Directors (10+ members)
- Transcripts and executive summary provided by Fathom

**Commitment:** \$8,000



# Engagement Programs

## **In Person Focus Group (Ad Board) Events at AOA's Optometry Meeting or Academy**

- Dinner with focus group (ad board) meeting - 2 hour maximum engagement
- 6 IES members will attend, limit 4 industry representatives
- IES selects dinner locations, arranges logistics and pays bill
- Honorariums included in commitment

**Commitment:** \$18,500

- Optional Focus Group (Ad Board) Report for additional \$2,500

## **In Person Private Focus Group (Ad Board) – Meeting with IES Member at Company Location of Choice**

- Up to 4 hours of in person focus group (ad board)
- Includes all travel expenses & honorariums paid by IES

**Commitment:** \$7,500 per IES Member

\*Additional hours of in person focus group (ad board): \$1,000 per hour

## **Co-Branded Articles/Video Interviews**

- Co-branded articles or video interviews featuring IES members published on the IES website, company's website and IES Member's professional social media site
- Honorarium includes commitment and travel expenses

**Commitment:** \$10,000 per IES Member

\*Company to cover production costs.

## **Co-Authored Publication**

- Co-authored article with up to two IES members
- Co-branded endorsement from IES\*\*
- Honorariums included in commitment
- Use of publication limited to twelve months

**Commitment:** \$10,000 per IES Member

\*\*Pending approval from IES Board of Directors

# Engagement Programs

## **EMAIL & SOCIAL MEDIA OPPORTUNITIES**

- All email and social media engagement includes company logo on website and quarterly social media recognition
- **Product launch package:**
  - 1 week, 8 posts: (4 Twitter, 2 LinkedIn, 2 Instagram)
  - 1 Email Blast to all IES Members
  - **Commitment:** \$2,500
- **Product/show package:**
  - 1 month, 12 posts: (6 Twitter, 3 LinkedIn, 3 Instagram)
  - 1 Email Blast to Members
  - **Commitment:** \$5,000
- **Quarterly package:**
  - 3 months, 27 posts per quarter (5 Twitter, 2 LinkedIn, 2 Instagram per month)
  - 2 Email Blast to Members
  - **Commitment:** \$7,500
- **Individual social media recognition:** \$1,000

\*Company to provide final approved content per platform requirements.

## **CUSTOM PACKAGE OPPORTUNITY**

- If you are looking for a different engagement opportunity or have a new idea, please contact our office and we would be happy to discuss.

**To join the IES Partner Program, contact our office at  
intrepideyesocietyleaders@gmail.com or 804-643-0312**

# Innovation Summit

## About the Innovation Summit

The 2026 Innovation Summit serves as a premier platform for optometric professionals to engage in forward-thinking discussions, hands-on workshops, and collaborative sessions. Attendees will explore the latest advancements in eye care, share insights on emerging technologies, and foster partnerships that drive the profession forward. It's not just an event, it's a movement. A curated, 3 day convergence of bold thinkers, emerging technologies, and leaders in Optometry. Innovation Summit exists to break silos, question norms and reimagine what's possible in eyecare.

**Date:** Spring 2026 (TBD)

**Location:** TBD in coordination with our Foundational Sponsor

**Attendance:** ~70 Visionaries

- ~30+ Intrepid Eye Society Members
- ~40 Industry Leaders

## Objectives

- **Illuminate** the next wave of innovations and breakthrough technologies in optometry.
- **Ignite** collaboration between key opinion leaders and industry changemakers.
- **Elevate** visibility of Intrepid members as the future voices of clinical innovation.
- **Empower** pipeline transparency, strategic dialogue, and shared vision among stakeholders.

## Why Participate?

- **Thought Leadership:** Position your organization at the forefront of optometric innovation.
- **Networking Opportunities:** Connect with a diverse group of leading Optometric influencers and educators, researchers, and industry leaders.
- **Brand Visibility:** Enhance your brand's presence among key stakeholders in the optometric community.
- **Collaborative Engagement:** Participate in shaping the future of eye care through joint initiatives and discussions.
- **Innovation:** Reimagine what's possible in the future of eye care.
- **Roundtable Workshops:** Small group discussions of trends and innovations
- **Trend Analysis:** Collaborative analysis between industry and eye care providers for an honest evaluation of the current status of Optometrist and where it is heading.
- **Focus Group / Ad Board Opportunities** with industry leadership and IES members.

# Summit Engagement Opportunities

	Foundational Supporter \$110k	Gold \$50k	Silver \$25k	Bronze \$18k
Availability (16 total sponsors)	1	3	5	7
Industry Attendees	5	4	3	2
Seats on Innovation Panels	2	2	1	1
5-minute Pipeline Presentation	1	1	-	-
Private Day 1 Event* *Separate Agreement		-	-	-
Day 3 Ad Boards*	Private Day 1 Event	1 (top selection priority)*	1 (second selection priority)*	-
Onsite Program Advertising	Full Page Inside Front	Full Page	Half Page	Quarter Page
5-min on-site Video Interview with Company Executive and Intrepid Member to be distributed through social media and follow-up publication	2	1	-	-
Sponsorship Recognition on all live events, follow-up publication, and video clips				

**All engagements include: company logo on the IES website and engagement announcement communication sent to IES membership.**

*\*Honorariums for Gold and Silver level ad boards to be paid directly by supporter.*

# Summit Engagements

## Day 1

### **Foundational Supporter Day (12:00 pm – 7:00 pm)**

~30 IES Member and Foundational Supporter

- 7 Hours of interactive engagements with IES members
- Meeting Location determined by Foundational Supporter (Industry HQ, off-site location, etc.)
- Program to be planned by sponsor customized to fit foundational supporters needs
- Includes all Intrepid members transportation (air/ground), hotel, and honorariums
- Supporter to provide lunch/dinner for attendees as well as any on-site logistics and meeting planning

### **Welcome Reception (8:00 pm - 9:00 pm)**

- Intrepid Members, Industry Leaders and all Summit Supporters Networking Event

## Day 2

### **Breakfast and Networking**

### **Welcome and the Future of Intrepid Eye Society**

### **Six Panel Discussions**

- Each panel is composed of Intrepid Members and Industry leaders
- 2025 Topics Included (2026 Topics To Be Determined):
  - Review of Eye Care Trends and what is ahead
  - Fueling Success Through Strategic Industry Partnership
  - Technology Development in Optometry
  - Artificial intelligence in Eyecare
  - Investment in Optometry
  - Private Equity Trends in Optometry

# Summit Engagements

## Therapeutic Topic Lunch Roundtable Workshop

- Integrated Care (OD/MD Co-management and referral)
- Ocular Surface Disease / Inflammation / Nerve Disorders
- Eyelid Margin Health /MGD
- Diagnosis / Workflow
- Glaucoma (Meds, Lasers and MIGS)
- Retina (Dry AMD/GA, AMD and DME)
- Corneal and Phakic IOL Refractive Surgery
- Pediatric Myopia Progression
- Contact Lenses

## Workshop Review

- Review of clinical opinion and practice pattern trends from OD Surveys and roundtable
- Market trends / Barriers to adoption
- Pathways to greater awareness of innovative technology solutions
- Future 3–5-year vision
- Summarize the key near term next steps for by ODs and Industry that would have the greatest impact and share with entire group

## Networking and Dinner

### Day 3

## Breakfast, coffee, and light snack throughout morning

## Focus Groups/Ad Boards Meeting Schedule

- 8:00 - 9:15 am
  - Ad Boards A, B, C (each with ~8 Intrepid Members)
- Refreshment and Networking Break
- 9:45 - 11:00 am
  - Ad Boards D, E, F (each with ~8 Intrepid Members)
- Refreshment and Networking Break
- 11:30 am - 12:45 pm
  - Ad Boards G, H, I (each with ~8 Intrepid Members)

## Intrepid Eye Society Membership Meeting

We invite you to partner with the Intrepid Eye Society as we shape the future of optometry through innovation, collaboration, and education.

Your support will empower the next generation of thought leaders and help us continue to elevate patient care across the profession. Together, we can create meaningful impact.

We look forward to the opportunity to collaborate.

**To join the IES Partner Program, contact our office at [intrepideyesocietyleaders@gmail.com](mailto:intrepideyesocietyleaders@gmail.com) or 804-643-0312**



Intrepid



# IES Members

Intrepid Eye Society Members are located across the United States and Canada making an impact in their local communities and beyond. Take a look at the map below to see where our members are located—you might be surprised to find someone near you! Whether you're in a big city or a small town, you're part of a strong, connected network that spans the continent.

Explore the map and see just how far our reach goes!



38 Members located in the United States  
1 Member located in Alberta, Canada



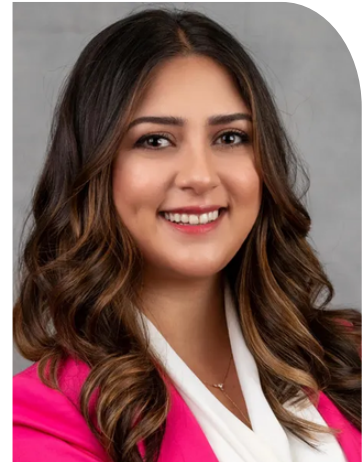
# IES Members

## **Bitá Asghari, OD**

### **Needham Heights, MA**

Specialty Areas: Ocular Surface Disease, Corneal Disease, Specialty Contact Lens  
Dr. Asghari serves as a full-time clinician, Associate Director of Clinical Education at BostonSight, and adjunct Clinical Faculty for NECO and MCPHS School of Optometry. She completed her Doctorate in Optometry from SCCO, graduating summa cum laude. She completed her post-doctoral residency in Cornea and Contact Lens and Ocular Disease from The Ohio State University. Dr. Asghari has extensive training in the management of dry eye disease, severe ocular surface diseases and irregular corneas with emphasis on the therapeutic application of complex scleral lens designs.

An active lecturer, educator, published author, mentor, and researcher, she is committed to expanding knowledge of complex corneal diseases. Dr. Asghari is a Fellow of both the American Academy of Optometry and the Scleral Lens Education Society. She has received numerous accolades, including the prestigious 2021 Theia Award for Young OD of the Year by Women in Optometry for her leadership and contributions to the field.



## **Melissa Barnett, OD**

### **Davis, CA**

Specialty Areas: Dry Eye, Contact Lenses, Specialty Contact Lenses  
Melissa Barnett, OD, FAAO, FSLS, FBCLA, is a world-renowned key opinion leader recognized for her expertise in dry eye disease, specialty and scleral lenses, keratoconus and presbyopia. She has authored more than 300 articles and books, delivered over 500 lectures, is a board member and founding member of IES and serves on several industry boards. Dr. Barnett is the author and editor of Specialty Contact Lenses and Contemporary Scleral Lenses: Theory and Application, which features insights and contributions from leading international experts. Her work has been featured in medical journals, professional magazines, as well as consumer publications such as The Washington Post, Bloomberg, Prevention Magazine, and Good Housekeeping. Dr. Barnett is an Associate Certified Coach (ACC), credentialed by the International Coaching Federation (ICF). She specializes in mindful leadership, wellness, and public speaking, empowering individuals to become their best selves in both their personal and professional lives. She is energized by her passion for helping people improve their lives by optimizing their vision, health and wellness with a customized approach. Dr. Barnett is most proud of being awarded the Legends Award from AOA CLCS, the Scleral Lens Practitioner of the Year from the Scleral Lens Education Society, the inaugural Theia Award for Excellence for Mentoring by Women In Optometry and was granted the Most Influential women in Optical from Vision Monday. Dr. Barnett is the host of the Clearly KC podcast. She advocates for elevating eye care through technology and her influence on the profession.



[Site](#)

# IES Members

## **Alison Bozung, OD**

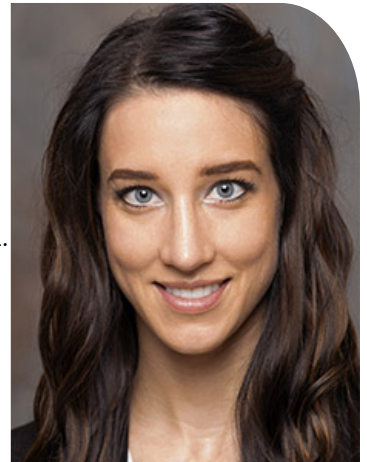
**Miami, FL**

Specialty Areas: Emergency Ophthalmic Care, Ophthalmic Trauma, Retina Disease, Corneal Disease

Alison Bozung, OD, FAAO, graduated from Southern College of Optometry and completed an ocular disease residency at Bascom Palmer Eye Institute in Miami, FL. Dr. Bozung then served as a clinical assistant professor in the University of Iowa's Department of Ophthalmology before returning to Bascom Palmer where she currently practices, primarily seeing patients in the hospital's 24/7 ophthalmic emergency department. She also serves as the optometry residency program director.

Dr. Bozung is a fellow of the American Academy of Optometry and a member of the Florida and American Optometric Associations. She is a regular contributor to many optometric journals, authors the bimonthly "Urgent Care" column in the Review of Optometry, and presents often at optometric conferences. She is a founding board member of Young OD Connect and serves on the editorial board for Review of Optometry.

**Site**



## **Nick Bruns, OD, FAAO**

**Waukesha, WI**

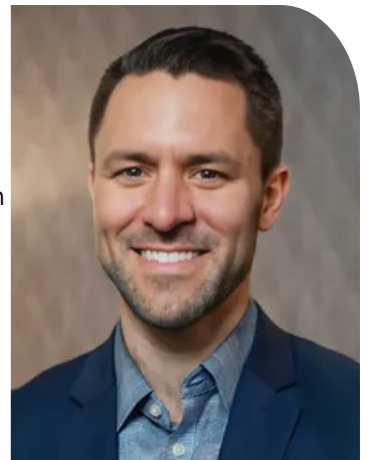
Specialty Areas: Cataract / Refractive Surgery, Glaucoma, Dry Eye

Dr. Nick Bruns practices in Milwaukee, WI with a focus on refractive/cataract surgery and ocular disease. Dr. Bruns graduated with honors from Central Michigan University prior to completing his graduate training at the Michigan College of Optometry.

A Michigan native, Dr. Bruns joined John Vukich, MD in Milwaukee to help open Summit Eye Care in January 2020. With a focus on the latest innovations in surgical and medical eye care, Summit as a practice has established itself as a leader in cataract/refractive surgical technologies in the Midwest. Dr. Bruns currently acts as Senior Optometrist and Director of Practice Development. He also is adjunct faculty at the Michigan College of Optometry and consults for many industry partners. He has written several articles, lectured at national meetings, and has been heavily involved in clinical trials.

In his spare time, Dr. Bruns enjoys spending time with his wife Elyse (also an OD), two children Emmett and Carmen, and yellow lab Oakley. His hobbies include being an avid sports fan (Go Lions!), spending time outdoors, downhill skiing, and golfing.

**Site**



# IES Members

## Mark Buboltz, OD Minneapolis, MN

Specialty Areas: Ocular Surface Disease, Glaucoma, Specialty Contact Lens

Dr. Mark Buboltz serves as the Optometric Residency Coordinator at Minnesota Eye Consultants and is adjunct clinical faculty at the Illinois College of Optometry. Dr. Buboltz has special interests in dry eye management and specialty contact lenses as well as ocular disease, urgent care, surgery management, and primary care. Originally from Redwood Falls, MN, he completed his undergraduate degree in biology at Augustana College in Sioux Falls, SD and optometry degree from the Illinois College of Optometry in Chicago, IL.

While at the Illinois College of Optometry, he received awards of merit for clinical excellence, the school's Trustee's Scholarship, and graduated magna cum laude. After graduation, he completed his residency in ocular disease and ocular surgery co-management at Minnesota Eye Consultants. He has presented at various local and national conferences including the American Academy of Optometry, Minnesota Optometric Association, and American Society of Cataract and Refractive Surgery. In addition, Dr. Buboltz is a fellow of the American Academy of Optometry and a member of the Intrepid Eye Society. In his free time, Dr. Buboltz enjoys adventuring outdoors, traveling, playing and watching sports of many varieties, and spending time with his wife and two children.

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## Jade Coats, OD, FAAO Bentonville, AR

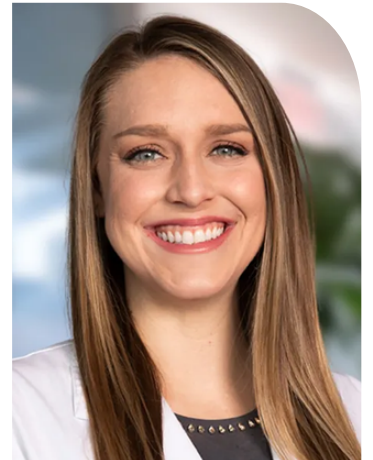
Specialty Areas: Ocular Surface Disease, Cataract/Refractive Surgery  
Co-Management, Contact Lenses

Jade Coats, OD, FAAO is a distinguished optometrist known for her expertise in ocular disease, perioperative care, contact lenses, and comprehensive eye care. An honors graduate of the University of Arkansas-Fayetteville with a Bachelor of Science in Biology, she went on to earn her Doctor of Optometry degree magna cum laude from the Southern College of Optometry, where she received numerous clinical awards and scholarships at the local, state, and national levels. Dr. Coats practices in an OD/MD setting, where she combines advanced clinical care with compassionate patient management. She has been recognized as a Contact Lens Institute Visionary in 2023 and 2024 for her contributions to contact lens advancements and patient education.

Dr. Coats serves on the boards of Women in Optometry, YoungODConnect, and the Arkansas Optometric Association. She is a graduate of the American Optometric Association's Leadership Institute 1.0 and 2.0 programs and actively contributes to the optometric community as a speaker, writer, and consultant. Her extensive publication credits include articles in Review of Optometry, Optometry Times, Modern Optometry, Optometric Management, and Presbyopia Physician, among others.

Dr. Coats collaborates as a speaker and advisory board member with leading industry partners, including Abbvie, Allergan, Bausch & Lomb, Dompe, Harrow, Novaliq, Orasis, Oyster Point, Sun Pharmaceuticals, Tarsus, Thea, Trukera, Viatris, and Zeiss.

[Site](#)



# IES Members

## Micaela Crowley, OD

### Lexington, MA

Specialty Areas: Ocular Surface Disease, Specialty Contact Lens, Primary Care

Dr. Micaela Crowley graduated with honors from Fitchburg State University with a Bachelor of Science in Biology and minor in Chemistry. She received her Doctor of Optometry with clinical honors from Nova Southeastern University College of Optometry.

Dr. Crowley provides comprehensive eye care at Lexington Eye Associates, a large multi-specialty OD/MD group in Massachusetts. In addition to optometric care, she is Director of Dry Eye and Professional Practice Liaison. Her clinical specialties are scleral contact lenses and ocular surface disease.

She is a member of the Professional Advanced Consultant (PAC) team at CooperVision and serves as a speaker for them. Dr. Crowley is a contributor to advisory boards related to contact lenses and dry eye disease and published in various optometric journals. She is a member of the American Optometric Association and active member of the Massachusetts Society of Optometrists.

### Site



## Janelle Davison, OD

### Smyrna, GA

Specialty Areas: Ocular Surface Disease, Dry Eye and Disposable Contact Lenses

Janelle Davison, OD, is an award-winning optometrist with 18 years of clinical experience. She is the owner and CEO of Brilliant Eyes Vision Center and the owner and Clinical Director of Visionary Dry Eye Institute, referral, and co-management center in Georgia. She is also the Chief Visionary Officer at Paradeyem Software, a web-based retail optical solution, and the cofounder of S.C.O.R.E., Inc., a non-profit organization that works to provide young women to the field of optometry. Dr. Davison is a consultant for Tarsus, Alcon, Sight Sciences and Viatriis. When she is not saving sight, she enjoys spending time with her husband of 18 years and two children.

### Site



# IES Members

## **Vin Dang, OD, FAAO**

### **Bakersfield, CA**

Specialty Areas: Ocular surface, Glaucoma

Dr. Dang is a member of the American Optometric Association, California Optometric Association, and immediate past president of the Kern County Optometric Society. In addition to his participation in organized optometry, Dr. Dang was the residency coordinator affiliated with Southern CA College of Optometry for four years training the next batch of optometry's brightest doctors. Last year, he decided to take a break and focus on patient care. In his spare time, Dr. Dang volunteers with OneSight to provide free eye exams to the underserved in his local community as well as internationally.

[Site](#)



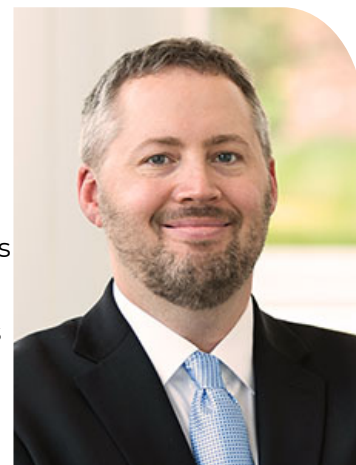
## **Damon Dierker, OD, FAAO**

### **Indianapolis, IN**

Specialty Areas: Ocular Surface Disease, Posterior Segment Disease, Cataract and Refractive

Dr. Dierker is Director of Optometric Services at Eye Surgeons of Indiana and an adjunct faculty member at the Indiana University School of Optometry. He practices consultative optometry with special interests in ocular surface disease and retinal disorders. He has developed a dedicated dry eye clinic within his practice and helps colleagues across the country in this area as co-founder of Eyes on Dry Eye. Additionally, he serves as President of the Indiana Optometric Association.

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# IES Members

## Tracy Doll, OD, FAAO

**Portland, OR**

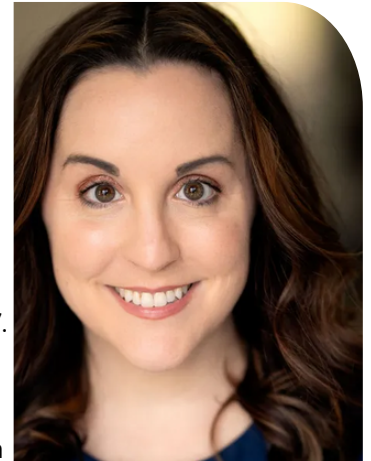
Specialty Areas: Dry Eye, Ocular Surface Disease, Ocular Cosmetics

Dr. Tracy Doll is the Director of Ocular Surface Care Services at Sunset Eye Clinic, in Beaverton, OR, blending ocular surface disease therapy with an aesthetic twist. Her personal treatment philosophy is: Clean, Calm, Protect, Beautify.

Dr. Doll graduated from Pacific University College of Optometry in 2006 and completed a residency with the Portland VA Medical Center in primary care in 2007. She then embarked on a 15-year teaching career with Pacific University College of Optometry, instructing in didactic courses and clinical services for 1st through 4th year students. She pioneered one of the first ocular surface dryness centers inside a university.

Dr. Doll has a passion for lecturing, writing, and research on the topic of improving ocular surface dryness and safe eye beauty. She was thrilled to take part in the Tear Film and Ocular Surface Society (TFOS) Workshop, "A Lifestyle Epidemic: Ocular Surface Dryness," as part of the subcommittee on cosmetics.

Dr. Doll is delighted to serve on the American Academy of Optometry Anterior Segment Section leadership team and is a proud member of the Intrepid Eye Society and TFOS. She is also part of Dry Eye Immersion, offering specialty ocular surface disease and aesthetic service implementation services.



## Daniel Epshtein, OD, FAAO

**Boston, MA**

Specialty Areas: Glaucoma, Retina, Multimodal Imaging

Dr. Daniel Epshtein is an associate clinical professor at the SUNY College of Optometry with duties encompassing clinical care, clinical teaching, and didactic education. Previously, he was the coordinator of optometry services and assistant professor at the Mount Sinai Morningside Hospital ophthalmology department. Dr. Epshtein's clinical interests include retina, glaucoma, multimodal imaging, and ocular surface disease. Dr. Epshtein's research focuses on using the latest ophthalmic imaging technologies to elucidate ocular disease processes and to help simplify equivocal clinical diagnoses. He lectures on multiple topics including multimodal imaging, glaucoma, retina, and ocular surface disease.



# IES Members

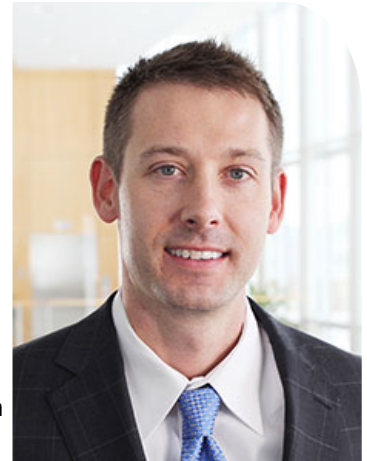
## Mitch Ibach, OD, FAAO

### Sioux Falls, SD

Specialty Areas: Glaucoma, Cornea, Cataract

Dr. Mitch Ibach is a residency-trained optometrist at Vance Thompson Vision in Sioux Falls, SD. Dr. Ibach attended the Pacific University College of Optometry where he graduated summa cum laude. Mitch completed his residency training at Minnesota Eye Consultants with a concentration on cornea, refractive surgery, external disease and glaucoma. In September of 2014, he joined Vance Thompson Vision to focus on advanced anterior segment surgery care and pathology. Mitch is a fellow of the American Academy of Optometry, an Intrepid Eye Society member, a board member for the International Keratoconus Academy (IKA), a member with the American Optometric Association, Optometric Glaucoma Society (OGS), and the South Dakota Optometric Society. Dr. Ibach is the residency co-coordinator at Vance Thompson Vision, and is also an adjunct clinical faculty for the Illinois College of Optometry and the Pikesville College of Optometry.

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## Jaclyn Garlich OD, FAAO

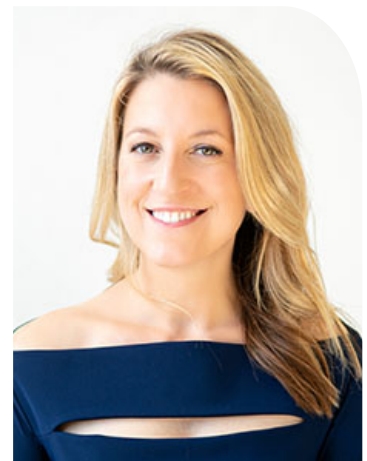
### Boston, MA

Specialty Areas: Ocular Surface Disease, Dry Eye Disease

Dr. Jaclyn Garlich is a graduate of the New England College of Optometry and completed a residency in primary care and ocular disease at the St. Louis Veterans Affairs. She is the founder of Glance by Eyes on Eyecare (formerly 20/20 Glance), a weekly optometry email that distills clinically relevant news for the practicing optometrist and is the owner of Envision Optometry, a dry eye specialty practice in Boston, MA. Dr. Garlich is also the co-host of the To The Point podcast, a podcast focused on educating colleagues on dry eye treatments.

Dr. Garlich is a Fellow of the American Academy of Optometry and also serves as a Lieutenant Colonel in the Air National Guard.

Site



# IES Members

## John Gelles, OD

**New York, NY**

Specialty Areas: Ocular Surface Disease, Specialty Contact Lens, Primary Care  
Dr. Gelles is the director of the specialty contact lens division of the Cornea and Laser Eye Institute and the CLEI Center for Keratoconus in Teaneck, NJ. He is a Clinical Assistant Professor at Rutgers New Jersey Medical School Department of Ophthalmology and Visual Science and an adjunct clinical professor for State University of New York College of Optometry, Illinois College of Optometry and New England College of Optometry. He is a fellow of the American Academy of Optometry, the International Academy of Orthokeratology and Myopia Control, the Contact Lens Society of America, the Scleral Lens Society, and the British Contact Lens Association. He is a PROSE clinical fellow. He has served as a board member of the Intrepid Eye Society, Contact Lens Society of America, International Keratoconus Academy, American Academy of Optometry's Innovations Council, Refractive Surgery Alliance, and the Gas Permeable Lens Institute. He is a clinical investigator for various keratoconus and specialty contact lens related clinical trials at CLEI and is a consultant for multiple companies related to corneal disease, ocular surface disease, refractive surgery, and specialty contact lenses.

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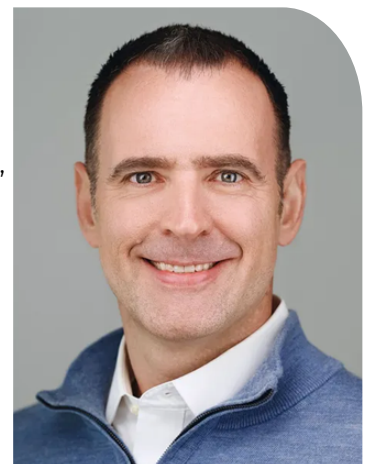


## Derek Hamilton, OD

**McNeil, TX**

Specialty Areas: Cataract / Refractive Surgery, Glaucoma, Dry Eye  
Dr. Hamilton is the owner and clinical director of Wells Branch Vision Care in Austin, Texas. His main focus is on primary care, anterior segment pathology and corneal refractive surgery management. His time is equally spent between clinic management and patient care. With a recent expansion, Wells Branch Vision now employs three optometrists and continues to grow. The community based practice offers full services from primary care and specialty contact lenses to medical eye care and refractive surgery management. Dr. Hamilton is a member of the Texas Optometric Association and the American Optometric Association. He is past president of the Central Texas Optometric Association and is currently a member of the AOA's Optometry's Meeting Education Committee. Additionally, he has served on advisory boards for Allergan and Valeant. Dr. Hamilton is a native of Rochester, MI and graduated from the Michigan College of Optometry in 2006. In his spare time, Dr. Hamilton enjoys cooking, fishing, skiing, and playing with his dogs.

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# IES Members

## Jessica Haynes, OD, FAAO

**Collierville, TN**

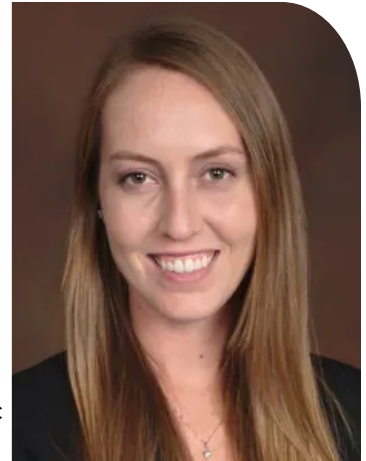
Specialty Areas: Retina, Glaucoma, Ocular Disease

Dr. Haynes is a consultative optometrist at Charles Retina Institute in Germantown, TN and formerly served as consulting faculty in the Advanced Care Ocular Disease clinic at Southern College of Optometry in Memphis, TN. She attended Southern College of Optometry and completed a primary care residency at the Memphis VA Medical Center followed by an optometric fellowship in vitreoretinal disease at Charles Retina Institute.

She is a Diplomate of the American Board of Optometry, a Fellow in the Optometric Retina Society, and a Fellow in the American Academy of Optometry. She currently serves as president of the West Tennessee Optometric Physician's Society, Treasurer for the Retina Special Interest group of the AAO, and chair of the region 3c Admittance committee of the AAO.

She enjoys writing and speaking on any topic of retina disease and has a particular love for educating on the subject of various posterior segment diagnostic imaging strategies.

**Site**



## Josh Johnston, OD, FAAO

**Atlanta, GA**

Specialty Areas: Dry Eye, Anterior Segment, Cataract and Refractive

Dr. Johnston's clinical areas of interest consist of ocular surface diseases, including dry eye and other corneal diseases. His background reflects extensive experience co-managing surgical patients before and after LASIK, cataract and other advanced corneal and refractive surgical procedures. Dr. Johnston practices medical optometry and renders care for patients with many ocular diseases such as glaucoma, ocular injuries, keratoconus, diabetic retinopathy, uveitis, macular degeneration, and various other systemic disease related ocular conditions.

Dr. Johnston pursued his undergraduate studies at Texas Christian University, earning his B.S. degree. He then graduated from the Illinois College of Optometry, in Chicago. Dr. Johnston is an Adjunct Clinical Professor at the Southern College of Optometry and regularly lectures on dry eye disease and refractive surgery subject matter to his colleagues, nationwide. Dr. Johnston is currently the Residency Director and the Clinical Director at Georgia Eye Partners in Atlanta, GA.

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# IES Members

## Erin Keim, OD

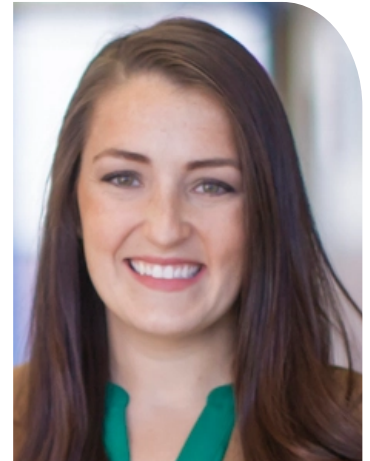
### Pittsburgh, PA

Specialty Areas: Pediatrics, Myopia, Genetics

Dr. Erin Keim is a pediatric optometrist at Everett & Hurite Ophthalmic Association in Pittsburgh, PA. She specializes in the evaluation and treatment of amblyopia and strabismus, myopia, concussion and ocular disease in the pediatric population. She graduated summa cum laude from Southern College of Optometry where she earned numerous honors recognizing her academic and clinical excellence.

Dr. Keim is also passionate about education and enjoys speaking on any topics relating to pediatrics or genetics. She is an instructor and coach for KMK Education Services, which supports students as they prepare for the NBEO Exam. Additionally, she remains involved in service and is currently active with the Lamu Center of Preventative Health in Kenya as well as Project Theia.

### Site



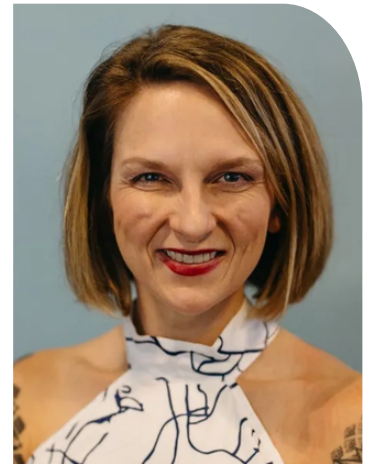
## Cecelia Koetting, OD, FAAO

### Denver, CO

Specialty Areas: Ocular Surface Disease, Cornea/Anterior Segment, Neurological

Dr. Koetting is an Assistant Professor at the University of Colorado School of Medicine in the Department of Ophthalmology in Denver, CO. Her primary focus is in anterior segment and ocular surface disease, neuro-optometry, and peri-operative care. She partakes in clinical research and has served Externship Director and adjunct faculty for several schools and colleges of optometry.

Dr. Koetting is a member of Intrepid, a fellow in the American Academy of Optometry, a diplomate of the American Board of Optometry, an active member of AOA and has served as both local and state officers within AOA. She was named young Optometrist of the year by the state of Virginia. Dr. Koetting lectures locally, nationally and internationally at conferences, continually contributes articles to and serves on editorial board for multiple publications.



# IES Members

## Chris Kruthoff, OD

### Minneapolis, MN

Specialty Areas: Glaucoma, Perioperative Management, Cornea

Dr. Kruthoff completed his undergraduate degree at the University of Iowa, majoring in Biomedical Engineering. He earned his Doctor of Optometry degree at the Illinois College of Optometry, where he graduated Cum Laude. Following graduation, he completed a residency in ocular disease at Omni Eye Services of Atlanta, further building experience in the medical management of cornea, glaucoma, cataract, and retinal conditions. His current practice is focused on medical and surgical comanagement in the areas of glaucoma, cataract, and cornea. He has lectured locally and nationally on these topics.

He is a Fellow of the American Academy of Optometry and is a member of the American Optometric Association, the Minnesota Optometric Association where he serves as education committee co-chair, and the Intrepid Eye Society.



## Jacob Lang, OD, FAAO

### Minneapolis, MN

Specialty Areas: Cornea, Dry Eye, Glaucoma

Dr. Jacob Lang practices at Associated Eye Care in Hudson WI, and Stillwater, MN. There he serves as medical director of dry eye services and director of Associated Eye Care's ocular disease residency programs. He is also adjunct clinical faculty at the Illinois College of Optometry, The Ohio State University, and at Salus University. Dr. Lang is a Fellow of the American Academy of Optometry where he currently acts as Chair of the Anterior Segment Section. He is also vice-president of the Intrepid Eye Society and is a member of the American Optometric Association, and the Minnesota Optometric Association.

Dr. Lang is a chief editor and editorial board member for a number of optometric publications. He has written and lectured on eyecare extensively and is actively involved in clinical research and consulting with eyecare industries.

### Site



# IES Members

## Cory Lappin, OD, MS, FAAO

Phoenix, AZ

Specialty Areas: Dry eye, Ocular Surface Disease, Cornea

Dr. Lappin received his Doctor of Optometry degree from The Ohio State University College of Optometry, where he concurrently earned his Master of Science degree in Vision Science and served as Class President. He then continued his training by completing a residency in Ocular Disease at the renowned Cincinnati Eye Institute in Cincinnati, Ohio.

Dr. Lappin's practice focuses exclusively on the treatment of dry eye and ocular surface disease and he has authored numerous articles and lectures on these topics. He is currently in the process of opening the Dry Eye Center of Ohio, a dedicated dry eye and ocular surface disease practice in Cincinnati.

He is a Fellow of the American Academy of Optometry, and a member of the American Optometric Association and Ohio Optometric Association. He previously served as Secretary on the Board of Directors for the Arizona Optometric Association. He is also Chief Medical Editor for the e-journal Optometric Physician and a member of the editorial board for the online eye care publication Eyes On Eyecare. Dr. Lappin received the American Academy of Optometry Foundation Practice Excellence Award and was named the 2023 Young Optometrist of the Year by the Arizona Optometric Association. He is also a graduate of the AOA Leadership Institute 1.0 and 2.0 programs.



## Sophia Leung, OD, FAAO

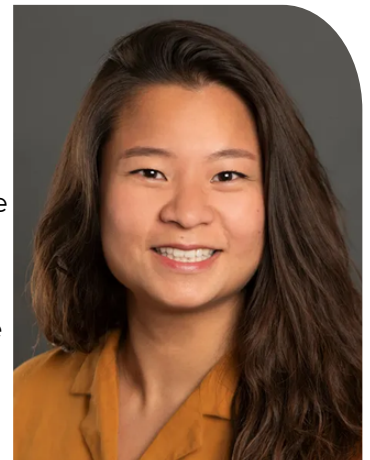
Calgary, Alberta, Canada

Specialty Areas: Medical Cornea, Expanded Scope Procedures, Advanced Glaucoma

Dr. Sophia Leung is a residency-trained and fellowship-trained optometrist with a clinical emphasis in cornea, advanced glaucoma, and anterior segment disease. She is the Principal Optometrist of Seema Eye Care Center in Calgary, Alberta, performing surgical triage, secondary and tertiary medical management, and surgical co-management alongside ophthalmologists of various subspecialties. She is also the Clinical Director of the Ocular Surface and Dry Eye Clinic at Seema Eye Care Center.

Dr. Leung is a University of Waterloo School of Optometry alumni. Dr. Leung also completed an Ocular Disease and Refractive Surgery Residency and an Advanced Glaucoma and Cornea Fellowship with Oklahoma Medical Eye Group (affiliated with NSUOCO) in 2019-2021. Dr. Leung is the current President of the Alberta Association of Optometrists, a Fellow and Board Member of the American Society of Optometric Surgeons, and a Diplomate of the American Academy of Optometry in the Anterior Segment Section, the first Albertan and Canadian to do so.

Dr. Leung enjoys teaching and running hands-on workshops on expanded scope procedures including in-office laser procedures and cornea disease management.



Site

# IES Members

## **Nathan Lighthizer, OD, FAAO**

### **Tahlequah, OK**

Specialty Areas: Advanced Procedures, Dry Eye, Glaucoma

Born and raised in Bismarck, ND, Nate Lighthizer, OD, FAAO, is a graduate of Pacific University College of Optometry. Upon graduation, he completed a residency in Family Practice Optometry with an emphasis in Ocular Disease and Laser and Surgical Optometry through Northeastern State University Oklahoma College of Optometry (NSUOCO). Dr. Lighthizer has since joined the faculty at the Oklahoma College of Optometry and has served as the Chief of Specialty Care Clinics and the Chief of Electrodiagnostics Clinic. In 2014, he founded and now heads the Dry Eye Clinic at the College of Optometry. Also in 2014, he was named the Director of Continuing Education as well as the Assistant Dean for Clinical Care Services at the Oklahoma College of Optometry. Starting in 2020, he was named the Associate Dean of the NSU Oklahoma College of Optometry. In July 2024, he was named the Dean of the Oklahoma College of Optometry. He is a founding member, and currently serves as Immediate Past President, of the Intrepid Eye Society which is a group of emerging thought leaders in optometry. He was named a member of PCON 250—a list of the top 250 optometrists in the country who practice progressively, provide innovative patient care, conduct optometric research or excel in academia and share what they have learned with other optometrists to advance the profession. Dr. Lighthizer lectures nationally and internationally on numerous topics, most notably advanced ophthalmic procedures, electrodiagnostics, and ocular disease.



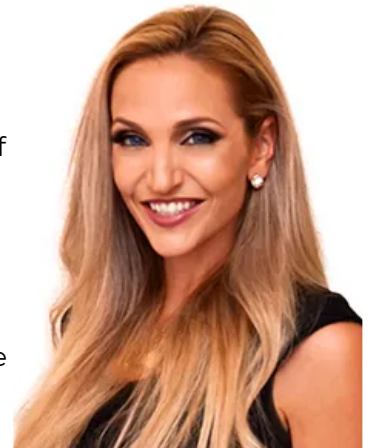
### **Site**

## **Carolyn Majcher, OD, FAAO, FORS**

### **Tahlequah, OK**

Specialty Areas: Retina, neuro-ophthalmology, systemic disease, glaucoma

Carolyn Majcher is a Doctor of Optometry and a Fellow of the American Academy of Optometry and Optometric Retina Society. She received her Doctorate of Optometry from the Pennsylvania College of Optometry at Salus University and completed an ocular disease residency at the Eye Institute of the Pennsylvania College of Optometry. Following completion of her residency, Dr. Majcher served as Chief of the Retinal Disease Clinic and an Assistant Professor at the University of the Incarnate Word Rosenberg School of Optometry for 8 years. In 2019 she joined the Northeastern State University Oklahoma College of Optometry as an Associate Professor and the Director of Residency Programs. Dr. Majcher's research interests include retinal disease and OCT angiography.



### **Site**



# IES Members

## Selina McGee OD, FAAO, Dipl ABO

### Edmond, OK

Specialty Areas: Ocular Surface Disease, Ocular Aesthetics, and Presbyopia

Dr. Selina McGee is the Visionary Founder and Owner of BeSpoke Vision, a private practice that offers patients a wide range of optometric care via its dry eye center, specialty contact lens clinic and aesthetics suite. She is a renowned national and international speaker. She is an Adjunct Assistant Professor at the Northeastern State University College of Optometry. She serves as a clinical investigator at the Oklahoma Medical Research Foundation. She currently serves as Past President for the Intrepid Eye Society and the Secretary of the Board of Examiners in Oklahoma. She is a Fellow of the American Academy of Optometry and a Diplomate of the American Board of Optometry, and is Past-President of the Oklahoma Association of Optometric Physicians and Past-Trustee on the SECO Board. Most recently she was named OD of the South and OD of the year in OK. She is the Co-Medical Editor of Modern Optometry and Associate Editor of Presbyopia and the Aging Eye. She earned her Bachelor of Science in Biology (where she graduated Summa Cum Laude) and Doctor of Optometry (also Summa Cum Laude) from Northeastern State University Oklahoma College of Optometry.

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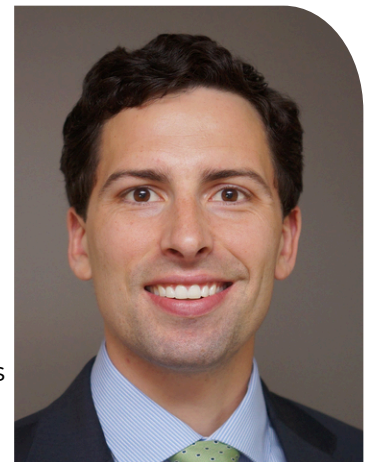
## Aaron McNulty, OD, FAAO

### Louisville, KY

Specialty Areas: Contact lenses, Lasers

Dr. McNulty is a private practitioner at Louisville Eye Center in Louisville, Kentucky. His practice emphasizes ocular disease and specialty contact lenses. He serves as a proctor for Kentucky optometrists receiving their laser surgery certification. He is president of the Kentucky Optometric Association, a fellow of the American Academy of Optometry, and a diplomate of the American Board of Optometry. Dr. McNulty was named the 2014 Kentucky Young Optometrist of the Year. He holds medical privileges at Bluegrass Surgery and Laser Center and is an adjunct faculty member at the Oklahoma College of Optometry. He is a graduate of the Indiana University School of Optometry and completed a residency at Northeastern State University Oklahoma College of Optometry. Dr. McNulty lectures nationally about the treatment of eye diseases and the use of laser surgery in eye care.

Site



# IES Members

## Jessilin Quint, OD, MBA, FAAO

### Augusta, ME

Specialty Areas: Dry Eye, Primary Care, Practice Management

Dr. Jessilin Quint is a Texas native and graduated from Baylor University with a Bachelor of Arts (BA) degree in Biology. She completed Master in Business Administration (MBA) and Master of Science (MS) in Biology degrees at West Texas A&M University. Dr. Quint received a Doctorate of Optometry degree (OD) from Indiana University. After graduation, she completed a post-doctoral Residency in Ocular Disease with an emphasis on ocular emergency and trauma at the Illinois Eye Institute in Chicago, Illinois. She is a Fellow of the American Academy of Optometry and a Board Certified Diplomate of the American Board of Optometry. Dr. Quint practices in Maine where she co-owns Smart Eye Care. She is the founder of the Smart Dry Eye Center of Excellence. She enjoys providing comprehensive family eye care to her patients with a distinct interest in specialty contact lenses and dry eye disease.

Site



## Adam Ramsey, OD

### Palm Beach Gardens, FL

Specialty Areas: Dry Eye, Headache and Migraines, Contact Lenses

Adam Ramsey, OD is a Florida board-certified optometrist and owner of Socialite Vision in Palm Beach Gardens, FL. His private practices highlight cutting edge technology, innovative eye care and optical services. In his practice, Dr. Ramsey specializes in headache and migraines therapies, myopia control, dry eye and allergy care, and custom contact lens evaluations. Some of his accolades include 2024 Myopia Change Agent, 2022 NECO Medal of Freedom recipient, 2021 Cooper Vision Practice of Excellence, 2020 Eye Care Business Game Changer of the year, the Florida Optometric Association 2020 Local Society Member of the year, the 2018 Small Business of the Year Award from the Chamber of Commerce of Palm Beaches, and 2018 Business of the Year Award from Legacy Magazine.

Dr. Ramsey compiled the ebbs and flows of his experience as an optometrist into his 2020 debut work, Play Chess Not Checkers: The Practical Guide To Warm Start Your Dream Optometric Practice. In his book, Dr. Ramsey gives aspiring optometrists and entrepreneurs alike step-by-step guidelines for opening a successful practice, coupled with personal life lessons to endure and overcome the test and trials of new business ownership. Dr. Ramsey cites his belief in being fiercely independent as the driving motivation in his life and professional career. "I stand on the shoulders of giants, and consider it my duty to keep this legacy alive," says Dr. Ramsey.

Site



# IES Members

## Mark Schaeffer, OD, FAAO

### Birmingham, AL

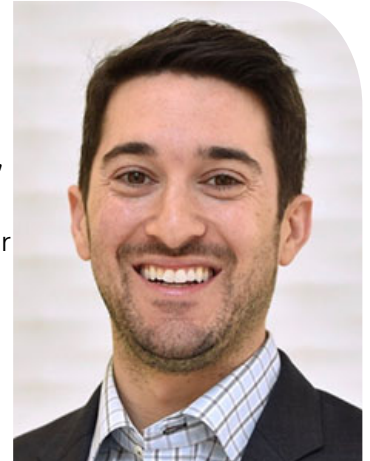
Specialty Areas: Primary Care, Ocular Surface Disease, Contact Lenses

Dr. Mark Schaeffer serves as Clinical Excellence Captain at MyEyeDr in Birmingham, AL, where he practices full-scope optometry. In addition to his clinical work, he lectures and consults nationwide on ocular disease and contact lenses. He writes for multiple journals on patient care and the optometric industry.

Dr. Schaeffer is a Founding Member and Vice President of the Intrepid Eye Society, and is a Fellow of the American Academy of Optometry, a member of the Alabama and American Optometric Association, and the Contact Lens and Cornea Section.

Dr. Schaeffer earned a Bachelor of Business Administration in Marketing from University of Georgia, his Doctor of Optometry from Southern College of Optometry, and completed a residency in Ocular Disease at Bascom Palmer Eye Institute in Miami, FL.

[Site](#)



## Justin Schweitzer, OD, FAAO

### Sioux Falls, SD

Specialty Areas: Glaucoma, Anterior Segment, Dry Eye

Dr. Justin Schweitzer specializes in advanced glaucoma, refractive surgical clinical care, and anterior segment pathology at Vance Thompson Vision. He received his professional training and Doctor of Optometry degree from Pacific University College of Optometry in Forest Grove, OR.

In 2012, he pursued his dream to focus on glaucoma, advanced anterior segment surgery care and pathology, joining Vance Thompson Vision in Sioux Falls, South Dakota. He earned Fellowship in the American Academy of Optometry in 2013, is the Optometric Externship Director at Vance Thompson Vision, and Adjunct Clinical Professor of the Illinois College of Optometry and Kentucky College of Optometry.

Dr. Schweitzer regularly lectures on glaucoma, anterior segment pathology, refractive surgical clinical care, and surgical management at state, regional, and national meetings. He is currently the Chief Medical Editor for Modern Optometry and has contributed book chapters, journal articles, and case studies in peer reviewed and non-peer reviewed journals including Review of Optometry, Optometry Times, Primary Care Optometry News, Optometric Management, The Journal of Cataract and Refractive Surgery, Clinical Ophthalmology, and The Journal of Glaucoma. He has research interests in minimally invasive glaucoma surgery and biomechanical properties of the cornea as it relates to glaucoma. Dr. Schweitzer is an advocate of an integrated eye care delivery model and is currently serving as a board member for the South Dakota Optometric Society. He also serves as a board member of the Optometric Glaucoma Society, a member of the American Optometric Association; Optometric Cornea, Cataract, and Refractive Society; Scleral Lens Education Society; Intrepid Eye Society; and is actively involved in his community's eye care initiatives.

[Site](#)





# IES Members

## Patrick A. Scott, OD, PhD, FAAO

Louisville, KY

Specialty Areas: Neuro-Optometry, Contact Lenses, Sports Vision

Dr. Scott is a clinician-scientist-educator at the University of Louisville (UofL) School of Medicine. He completed an MS in Vision Science as well as a Doctor of Optometry degree at the New England College of Optometry. Afterwards, he completed an MA and a Ph.D. in Anatomy and Neurobiology at Boston University School of Medicine (BUSM). Upon finishing his graduate training, Dr. Scott was awarded a postdoctoral research fellowship from Fight for Sight to continue his research training in the Department of Ophthalmology at BUSM. Dr. Scott's current research focus is on development of novel therapeutic strategies that prevent vision loss in degenerative diseases of the retina such as retinitis pigmentosa and age-related maculopathy.

Dr. Scott practices comprehensive optometry and is Director of the Contact Lens Service at the KY Lions Eye Center. He serves as an attending doctor for the ophthalmology residents and lectures on retinal anatomy and embryology of the eye. Dr. Scott also teaches human cadaveric dissection in the medical gross anatomy course at UofL. He is a fellow in the American Academy of Optometry and Optometric Retina Society and is a recipient of numerous awards including the National Glaucoma Society Resident Award, AAO/AOF William C. Ezell Fellowship (three-time recipient), Fight for Sight Grant-in-Aid, and AOF/Beta Sigma Kappa Research Fellowship. Dr. Scott's most recent accomplishment was the publication of an electronic textbook, Scott's Anatomy of the Eye and Orbit.

Site



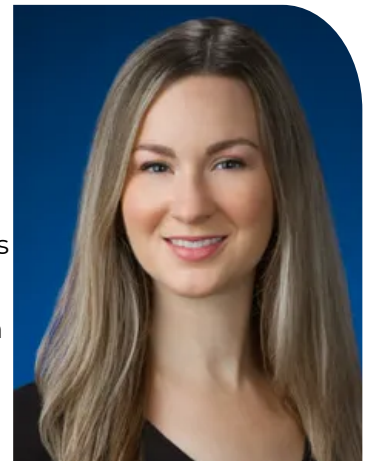
## Jessica Steen, OD, FAAO

Fort Lauderdale, FL

Specialty Areas: Glaucoma, Retina, Neuroophthalmic Disease

Dr. Jessica Steen is an Associate Professor at Nova Southeastern University College of Optometry where she serves as Director of the Glaucoma Service and as an attending optometric physician at the college's Eye Care Institute. Dr. Steen teaches the courses in glaucoma and ocular pharmacology at NSU. Dr. Steen also serves as the Primary Care with Emphasis in Ocular Disease Residency Coordinator. Dr. Steen graduated from the University of Waterloo School of Optometry and Vision Science and completed her residency in Primary Care with Emphasis in Ocular Disease at Nova Southeastern University. Dr. Steen's main clinical interests include glaucoma, retinal disease, neuro-ophthalmic disease with an emphasis in medical and surgical management.

Dr. Steen's research interests are centered on artificial intelligence applications in the management of glaucoma. She is a Fellow of the American Academy of Optometry, a Diplomate of the American Board of Optometry, member of the Optometric Glaucoma Society, and the Association for Research in Vision and Ophthalmology, and is past President of the Palm Beach County Optometric Association.



# IES Members

## Jacqueline Theis, OD, FAAO

**Richmond, VA**

Specialty Areas: Neuro-Optometry, Pediatrics, Ocular Pain

Dr. Theis completed both her optometric and residency training in neuro-optometry and binocular vision at the UC Berkeley School of Optometry (UCBSO). She is a previous Assistant Clinical Professor and the founding Chief of the UC Berkeley Sports Vision and Concussion Clinic where she treated patients and performed clinical research in post-concussive oculomotor dysfunction. Dr. Theis has both clinical inpatient and outpatient hospital experience treating patients with vision problems after traumatic brain injury, stroke, and neurological disorders including photophobia, Parkinson's disease, multiple sclerosis and myasthenia gravis. She is internationally recognized as a clinician, leader, researcher, and lecturer in her field and was awarded the Young Optometrist of the Year in California in 2019 and Young Optometrist of the Year in Virginia in 2022.

Currently, Dr. Theis performs clinical research with multiple universities and treats patients at her practice Virginia Neuro-Optometry, located at the Concussion Care Centre of Virginia, which is a multidisciplinary brain injury practice in Richmond, VA. Dr. Theis is actively involved in the AOA Vision Rehabilitation and Evidence-Based Optometry committees and is on the Board for the Virginia Optometric Association. She serves as a subject matter expert for visual dysfunction in traumatic brain injury, is a peer reviewer for multiple journals, and currently serves as an Assistant Professor at the Uniformed Services University, School of Medicine.

[Site](#)



## Erin S. Tomiyama, OD, PhD, FAAO

**Anaheim, CA**

Specialty Areas: Myopia Management, Contact Lens, Optics

Dr. Erin Tomiyama is an Assistant Professor of Optometry at Marshall B. Ketchum University. She is a Southern California native and completed her undergraduate degree at UCLA. She then received her OD degree from the Southern California College of Optometry at Marshall B. Ketchum University. Dr. Tomiyama moved to Houston, TX to complete a Cornea and Contact Lens Residency at the University of Houston College of Optometry. During residency, she was introduced to clinical research and decided to pursue a MS, then PhD in Physiological Optics. She has developed a passion for myopia management and is involved in the Contact Lens clinic at the university. Her research areas of interest are myopia, optics, and astigmatic corrections. Dr. Tomiyama is a fellow of the American Academy of Optometry and a two-time Ezell Fellowship recipient.

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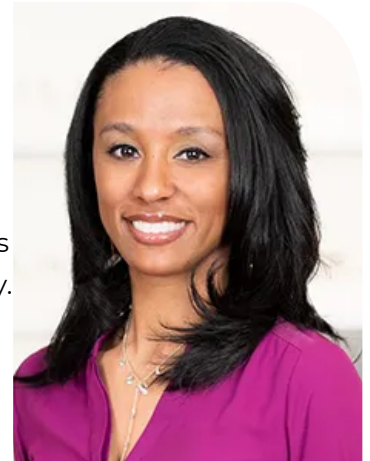
# IES Members

## Ashley Wallace Tucker, OD

**Houston, TX**

Specialty Areas: Myopia Management, Specialty Contact Lenses, KCN Management  
Dr. Ashley Tucker graduated from the University of Houston College of Optometry where she also completed a Cornea and Contact Lens Residency. Dr. Tucker is a partner at Bellaire Family Eye Care and The Contact Lens Institute of Houston and is also a Visiting Assistant Professor at the University of Houston College of Optometry. Dr. Tucker spends the majority of her clinic time managing patients who are in need of specialty contact lenses or myopia management and has the honor of speaking on behalf of several contact lens companies on these topics. In addition, Dr. Tucker is the Secretary of the Contact Lens and Cornea section of the AOA, a member of the advisory board for GPLI, and is the Secretary for the Scleral Lens Education Society. Most recently, she was named a Myopia Management Ambassador by the World Council of Optometry.

[Site](#)



## Gina Wesley, OD, MS, FAAO

**Hamel, MN**

Specialty Area: Dry Eye, Myopia Management, Clinical Research  
Dr. Wesley attended the Ohio State University where she pursued concurrent degrees in both Clinical Optometry and a Masters in Vision Science. Accolades for Dr. Wesley include the Ohio State University College of Optometry Graduate of the Year and fellowship within the American Academy of Optometry. She was also awarded Minnesota's Young Optometrist of the Year for 2011 and the Early Professional Achievement Award in 2013 from Ohio State. Currently, she practices at Complete Eye Care in Medina, MN, which Dr. Wesley opened in 2008. She is a member of the Minnesota and American Optometric Associations. Dr. Wesley lectures and publishes on many aspects of the optometric industry and has regular TV appearances discussing public health aspects of vision care. She enjoys all facets of primary care practice including refractive surgery co-management, contact lenses, children and infant exams, practice management, and advanced eyewear education.

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# IES Members

## **Mary Beth Yackey, OD**

### **Cincinnati, OH**

Specialty Area: Posterior Segment Disease, Medical (Non-Surgical Retinal Management), Age Related Macular Degeneration

Mary Beth Yackey, O.D. joined Cincinnati Eye Institute (CEI) in 2004. She provides patient care at three locations including Blue Ash, Ohio, Middletown, Ohio, and Edgewood, Kentucky offices. Dr. Yackey is a provider of Optometric Services and is a member of the Vitreoretinal team. She enjoys posterior segment ocular disease as well as co-managing surgical cases. Her practice emphasizes eye diseases with symptoms such as flashes and floaters, diabetes, macula related conditions, vascular disease of the retina, and urgent eye care. Dr. Yackey recruits patients and participates in various retina research projects. She is involved in teaching and educating Optometry and Ophthalmology Residents and Fellows. She is certified by the National Board of Examiners in Optometry for treatment and management of ocular disease. She currently holds active Optometry Licenses in Ohio and Kentucky. Dr. Yackey is a past board member of Clovernook Center for the Blind. In addition, Dr. Yackey is an active member of the American Optometric Association, past board member of the Ohio Optometric Association, and currently sits as a board member of the Cincinnati Optometric Association. She is the Medical Chair for the Foundation Fighting Blindness VisionWalk in Northern Kentucky and Cincinnati. Finally, Dr. Yackey chairs the Outreach and Philanthropy Committee for EyeCare Partners Medical Executive Board.

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