

C. Jade Coats, O.D.

McDonald Eye Associates
5212 Village Pkwy #6 Rogers, AR 72758
501-701-0404 · cjadecoats2020@gmail.com

EDUCATION

Southern College of Optometry, *Memphis, TN* **Graduated 05/2016**

- Doctor of Optometry, Magna Cum Laude

University of Arkansas, *Fayetteville, AR* **Graduated 05/2011**

- B.S. Biology, Cum Laude

PROFESSIONAL EXPERIENCE

Speaker Bureau & Advisory Board- *Novartis Pharmaceuticals (formerly Shire)* **09/2017- Present**

- Speak on behalf of Xiidra, with an emphasis on the treatment of dry eye disease

Lead Refractive Optometric Physician- *McDonald Eye Associates, Rogers, AR* **07/2016- Present**

- Provide all LASIK/PRK refractive pre-operative care for 2 surgeons
- Evaluate and treat ocular disease, with an emphasis in dry eye disease
- Provide comprehensive eye examinations including contact lens fittings
- Provide post-operative cataract care

Therapeutic Optometry Extern- *Eye Specialist Associates, Memphis, TN* **01/2016- 05/2016**

- Access to full scope private practice, focusing on disease, contact lenses, & peri-operative care

General Optometry Extern- *Southern College of Optometry, Memphis, TN* **08/2015- 12/2016**

- Comprehensive examinations of ocular disease, contact lens, pediatrics, and vision therapy
- Received 'Clinical Science Award' and top 5% honors in ocular disease & contact lens rotations

Neuro-Optometry Extern- *Eye Specialty Group, Memphis, TN* **05/2015- 08/2015**

- Worked closely with Dr. Dennis Mathews, Neuro- Optometrist, specializing in ocular disease
- Access to full scope referral center, performed post-op examinations for 6 ophthalmologists (cornea, glaucoma, and retinal surgeons)

Optician Apprentice- *LensCrafters, Fayetteville, AR* **04/2011- 08/2012**

- Recommended eyeglass frames, lenses, and lens coatings after considering the prescription and the customer's occupation, habits, and facial features
- Trained and certified in repairing and adjusting glasses and other ophthalmic devices

Pharmacy Technician- *Collier Drug Store, Fayetteville, AR* **05/2010- 08/2011**

- Assisted Pharmacists in compounding various ointments and medicines in a sterile environment
- Helped to retrieve prescriptions, as well as order, count, and pour medicines as indicated

LEADERSHIP RESPONSIBILITIES

- Writer-** Optometry Times **01/2019- Present**
- Content contributor and monthly blogger for Optometry Times publications
- L.E.A.D. Member-** Arkansas Optometric Association **06/2018- Present**
- Learn, advocate, explore, and define with a team of 10 young AR ODs to promote and advance AR Optometry
- National Legislative Committee-** Arkansas Optometric Association **01/2017- Present**
- Help to promote, progress & protect Arkansas Optometry Laws
 - Work closely with Arkansas legislators to expand Optometric scope of practice
- President-** Arkansas Optometric Student Association **2014- 2016**
- Student Delegate of Arkansas, advocating Optometry laws in favor of improving the profession and future scope of practice
- Arkansas Delegate-** American Optometric Assoc.- Political Action Committee **2012- 2016**
- Visited our Capitol in Washington D.C to advocate for access to eye care in Arkansas
- Class Representative-** Class of 2016 Southern College of Optometry **2012-2014**
- President-** National Society of Collegiate Scholars (NSCS), University of Arkansas **2009-2010**
- Led a 300 member national honor society based on dedication, community involvement, service, leadership, and academic excellence

HONORS/ AWARDS

- Northwest Arkansas' Finest Honoree, Cystic Fibrosis Foundation (2018)
- AOA Young Advocate Travel Grant (2018)
- L.E.A.D, AR Optometric Associations's group of top 10 young Optometrists (2018)
- Dr. William H. Townsend Memorial Scholarship, Arkansas (2015)
- OneSight Research Foundation's Dr. Stanley Pearle Scholarship, National Recipient (2014)
- Auxiliary to the Arkansas Optometric Endowed Fund Scholarship (2014)
- Clinical Science Award- Southern College of Optometry (2013)
- Chancellors List- University of Arkansas (Fall 2009)
- Dean's List- University of Arkansas (Fall 2008, 2009, 2010; Spring 2010, 2011)
- Who's Who Among Students in American Universities and Colleges

INVOLVEMENTS

- Intrepid Eye Society, Member
- Arkansas Optometric Association, AOP-PAC committee, Convention committee
- Optometry Times, Writer/Blogger
- University of Arkansas Executive MBA Global Business Presentation, Judge
- Hope Cancer Resources, Board of Directors
- Caton's Cubs for Arkansas Hospice, Founder
- AOA- Political Action Committee (Arkansas SCO chapter), Former President and Member
- American Optometric Association, Member

- Arkansas Optometric Association National Legislative Committee, Member
- Arkansas L.E.A.D Group, Member
- Lion's Club, Member
- Student Volunteers in Optometric Service to Humanity (SVOSH), Member
 - Traveled to Mexico, Honduras, Colombia, and Nicaragua to serve over 4,000 individuals
- Neuro-Optometric Rehabilitation Association (NORA), Member
- Women in Optometry, Member
- Memphis Project Homeless Connect, Volunteer
- Beta Sigma Kappa Honors Society- Southern College of Optometry, Member
- National Society of Collegiate Scholars- University of Arkansas, President
- Paragon Corneal Refractive Therapy Certified
- ValleyContax Custom Stable Scleral Lens Certified

PUBLICATIONS

- Coats J. SPK is not OK: Treat Then Refer. *ODs on FB*. Sept 2017.
- Coats J. Clinical Experience with Lifitegrast: Advancement in the Treatment of Dry Eye Disease. *Advanced Ocular Care*. Dec 2017.
- Coats J, Cooper M, Hauser W, et al. The Complicated Cataract: Up Your Referral Game. Taking Charge of Cataract Referrals. *Review of Optometry*. Dec 2017.
- Coats J. Defy Dry Eye. *Optometric Management*. July 2018.
- Coats J. GPC Leads to Contact Lens Instability. *Optometry Times*. July 2018.
- Coats J. Recognize the signs of Salzmann's Nodular Degeneration in your patients. *Optometry Times*. February 2019.
- Coats J. A case of Demodex infestation with eyelash extensions. *Optometry Times*. April 2019.
- Coats J. Why Hollenhorst plaques can be key to carotid disease diagnosis. *Optometry Times*. June 2019.
- Coats J. Building a Dry Eye Practice. *Modern Optometry*. June 2019.

DISCLOSURES

- Speaker, Advisory Board- Novartis Pharmaceuticals (formerly Shire)